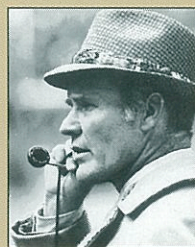


# LEADING BY VISION AND VALUES

*In the format of the YPO Area Conference, this weekend approaches business and personal leadership decisions based upon spiritual values. The conference is for those who wish to grow in their spiritual life and integrate biblical truths into the leadership of their companies. The conference is for YPO'ers, 49'ers and spouses. All faiths and denominations are welcome.*



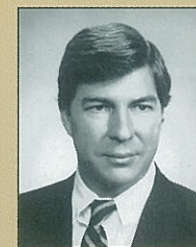
Ken Blanchard  
Author  
"One Minute Manager"  
Marge Blanchard  
Author/Motivational Speaker



Tom Landry  
Former Head Coach  
Dallas Cowboys



Bill Bright  
Founder and President  
Campus Crusade for Christ  
(Recipient of the 1996 Templeton Award)  
Vonnelle Bright  
Author/Speaker  
"Women Making A Difference"



Bob Buford  
Author  
"Halftime"  
49er

## SEMINAR TOPICS INCLUDE:

"Leading by Vision and Values"

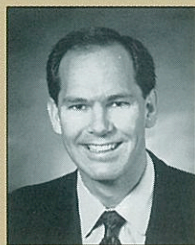
"Finding and Keeping Balance in Life"

"Halftime-Vision for the Second  
Half of Your Life"

"How Much Is Enough?"

"Becoming a Person of Positive  
Influence in Your Community"

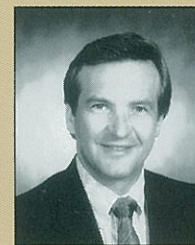
"Social Entrepreneurship"



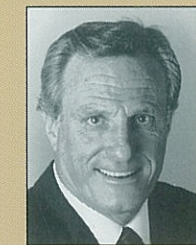
Kevin Jenkins  
Former President/CEO  
Canadian Airlines  
YPOer



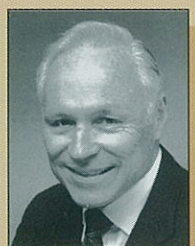
Estean Lenyoun  
Real Estate Developer  
International  
Businessman



Merrill Oster  
Oster Communications  
Author  
"Vision-Driven Leadership"  
49er



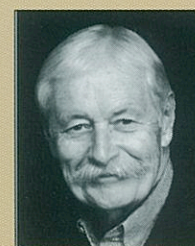
Don Moomaw  
Consensus All-American  
and  
Pastor to former President  
Ronald Reagan



George St. Laurent  
Top Ranked  
YPO Resource



Ron Jensen  
Author/Speaker  
"Make a Life, Not Just a Living"



Jerry Lewis  
Petro-Lewis Energy Co.  
49er



Jane Crane  
Former Asst. to Mayor  
of San Diego  
Community Organizer